

RELEASE IN FULL

From: McHale, Judith A <McHaleJA@state.gov>
Sent: Sunday, February 14, 2010 7:30 AM
To: H
Cc: DiMartino, Kitty; Mills, Cheryl D
Subject: FW: Reforma Article
Attachments: Reforma.pdf; Reforma - translated article.docx

I think I mentioned to you that Carols Pascual has asked me to work with him on a public awareness campaign targeting the Mexican public and designed to maintain support for the campaign against the drug cartels. The attached article, which he wrote, addresses this issue. I have approached Keith Reinhard at Business for Diplomatic Action to work with us on this matter. Keith thinks he can organize a US/Mexican creative coalition to work on it. Might be an interesting model for Haiti if it works here.

Hope the trip is going well.

JM

From: Pascual, Carlos (Mexico City)
Sent: Friday, January 29, 2010 2:54 PM
To: McHale, Judith A
Cc: Feeley, John D (Mexico City)
Subject: Reforma Article

Judith,

Thank you again for your time and your willingness to work with us on the public communications challenge. Attached is a copy of the article I mentioned.

Best regards,
Carlos

This email is UNCLASSIFIED.