

RELEASE IN FULL

From: Mills, Cheryl D <MillsCD@state.gov>
Sent: Wednesday, January 13, 2010 8:36 PM
To: H
Subject: Fw: Haiti

From: Dowd, Katie W
To: Sreebny, Daniel; McHale, Judith A
Cc: DiMartino, Kitty; Douglas, Walter T; Mills, Cheryl D; MacInnes, Duncan H; Pally, Maura M; Mellott, Joseph
Sent: Wed Jan 13 19:22:10 2010
Subject: RE: Haiti

Just to update – we are now over \$1.3 million raised from over 100,000 people mobilizing around the country to donate to disaster relief through the Red Cross.

Amazing

From: Sreebny, Daniel
Sent: Wednesday, January 13, 2010 1:58 PM
To: McHale, Judith A
Cc: DiMartino, Kitty; Douglas, Walter T; Mills, Cheryl D; MacInnes, Duncan H; Sreebny, Daniel; Pally, Maura M; Dowd, Katie W; Sreebny, Daniel; Mellott, Joseph
Subject: RE: Haiti

U/S McHale – Per your earlier request, here is some information from IIP related to Haiti:

- **SPEAKER PROGRAMS:** There are no U.S. Speakers in Haiti at present, and no plans to send any in the near future.
- **WEB SITES:** Working in tandem with Katie Dowd and State PA, IIP web support staff used the Content Management System (CMS) to update the Embassy Haiti web page (<http://haiti.usembassy.gov/>) with emergency contact information, a note on U.S. assistance efforts, links to statements from President Obama and Secretary Clinton, and information on ways global citizens could donate to disaster relief. IIP web editors posted the information on the America.gov web site (<http://www.america.gov/>), with a continually updated “How You Can Help” list and other items on the Today’s Web Picks page, and made it immediately available to our Facebook and Twitter networks. IIP is also reconfiguring The Americas regional page on America.gov to focus on events in Haiti and USG assistance efforts to that country, in English, French and Spanish, including statements made by the President and the Secretary, links to US assistance and relief effort sites (USAID, Coast Guard, Southcom, NGOs and others), a photo gallery, and articles written by America.gov writers. French and Spanish materials will also be posted to IIP Facebook and Twitter networks.
- **SOCIAL MEDIA:** IIP posted America.gov Twitter feeds on the Haiti earthquake starting at 6:10 PM yesterday and continued posting as USG statements became available (<http://twitter.com/americagov>). IIP also provided four Facebook postings on Haiti, including statements from President Obama, Secretary Clinton, and USAID Administrator Shah (<http://www.facebook.com/ejournalUSA>). Similar items were also provided to subscribers of our Global Challenges RSS feed

Thank you,

Dan

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