

RELEASE IN PART B4,B6
--------------------------

**From:** H <hrod17@clintonemail.com>  
**Sent:** Tuesday, January 12, 2010 10:45 AM  
**To:** 'balderstonkm@state.gov'  
**Subject:** Re: Your technology dinner this evening

Can you send me a call sheet for Bloomberg?

----- Original Message -----

**From:** Balderston, Kris M <BalderstonKM@state.gov>  
**To:** H  
**Sent:** Sun Jan 10 20:56:15 2010  
**Subject:** Re: Your technology dinner this evening

Its not like a traditional trade show/expo with specific booths. It is more subtle and the pavilion folks would negotiate creatively on what they want. .

Depdg on amount, they get on the big wall of contributors, we show multiple scenes of NYC in the shows and displays, they can use the wonderful VIP lounge/auditorium to have NYC day or week at the Expo - the rockettes, Broadway goes to China, commercial diplomacy, mtgs betwn NYC and Chinese officials, .getting SME's access to China etc. We could really be creative.

LA, San Fran, San Antonio already in, chicago on way...

As you know the general theme is "Better Cities, Better Lives". How can NYC not be repped? They cam brag about their innovations.

----- Original Message -----

**From:** H <HDR22@clintonemail.com>  
**To:** Balderston, Kris M  
**Sent:** Sun Jan 10 20:41:04 2010  
**Subject:** Re: Your technology dinner this evening

If a city gives \$ do they put up display/exhibits?

----- Original Message -----

**From:** Balderston, Kris M <BalderstonKM@state.gov>  
**To:** H  
**Sent:** Sun Jan 10 20:37:29 2010  
**Subject:** Re: Your technology dinner this evening

This will be an important two weeks to nail down these big companies. We are negotiating with them now about possible options. I'll keep you posted.

May be good to mention this to Mayor Bloomberg if you run into him or see him. Doctoroff gave us  from Bloomberg, LLC but he thght the Mayor may be interested for the city.

----- Original Message -----

**From:** H <HDR22@clintonemail.com>  
**To:** Balderston, Kris M

Sent: Sun Jan 10 20:13:04 2010  
Subject: Re: Your technology dinner this evening

What else can I do to help?

----- Original Message -----

From: Balderston, Kris M <BalderstonKM@state.gov>

To: H

Sent: Sun Jan 10 19:03:24 2010

Subject: Re: Your technology dinner this evening

Google has been wierd about this whole deal but this whole Espo experience has been fascinating. Some companies will say absolutely no for months (Qualcomm, Bloomberg, J&J) and then pop out of nowhere and say yes. Others like ATT are in for [ ] and then decide not to give us a penny. Therefore we have to keep bugging these guys.

B4

We WILL raise the money. We are at \$54M+ (this wk Hawaii came in for \$500k and Bloomberg LLC [ ] and need \$7M more. Ideally we would like to raise \$10 to 11M to cover any overruns (it's getting more expensive because the US was so late we are paying more now to build it quicker).

Where it will come from?

A- Right now we have three big companies talking to us in the range of [ ] each - Monsanto, Disney, and Oracle. Haier may go from [ ] If two or three come thru big we are done.

B- We also have a number of other companies like Invitrogen, Hormel, Mattel and Major League Baseball in the [ ] range.

C- Interestingly the cities and states are going to their private funders and trying to raise money on their own to promote their jurisdictions - Chicago, Houston, Georgia, Montana, TN. (In the past, over 20 states participated with public funds but current budgets are tough). Maybe a chat w Mayor Bloomberg would be worthwhile. For example, I spoke to the University of WA and they will probably get benefactors to cosponsor at \$250k making them the only university represented.

D- We have approached groups like Pharma and the fashion industry thru Diane von Furstenburg to get them to bundle smaller companies and both have agreed to do it. I met w DVL and she wants you to know that she is very excited about helping (they are in the [ ] range).

E- We have talked to the elusive Chamber of Commerce again about getting SME's to raise \$2-3M in smaller increments. They are contemplating it.

Finally the two obvious industries that are not involved are the banks (and we know why) and the insurance companies who are starting to look into the market over there.

Anyway, I did not mean to go on and on but that's where we stand and these are the potential areas to tap. We'll get there.

[ ]

B6

----- Original Message -----

From: H <HDR22@clintonemail.com>

To: Balderston, Kris M

Sent: Sun Jan 10 17:47:22 2010

Subject: Re: Your technology dinner this evening

I don't think I made any progress. What will it mean if we can't raise the remaining \$? Where else can we try?

Do you know how

B6

----- Original Message -----

From: Balderston, Kris M <BalderstonKM@state.gov>

To: H

Sent: Thu Jan 07 18:33:26 2010

Subject: Your technology dinner this evening

I noticed on your schedule that you are meeting with a number of tech CEO's this evening. Google should be an obvious co-sponsor of the USA Pavilion and they have consistently pushed us off. Although they bring up IP issues as a reason not to participate, the Chinese frequently note that they do a lot of business in China. We are now at \$54 million. If the opportunity arises, it would be helpful to note the importance of a USA standing in Shanghai.