

RELEASE IN PART  
B5

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**From:** Sullivan, Jacob J <SullivanJJ@state.gov>  
**Sent:** Thursday, January 5, 2012 7:41 PM  
**To:** H  
**Subject:** rollout

Toria (giant skeptic) believes that the first-day stories are excellent. I think they are very solid.

[Redacted]

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[Redacted]

Toria's caveat is that we put a lot of stuff out today that we'll be hearing about all year.

But the rollout itself was effectively orchestrated.