

RELEASE IN FULL
--------------------

---

**From:** Shah, Rajiv (AID/A) <rshah@usaid.gov>  
**Sent:** Sunday, January 17, 2010 9:31 AM  
**To:** Mills, Cheryl D; H  
**Subject:** Re: Updated SMS Total \$\$

I will make it later today and will be sure to send a note to debrief.  
Raj

---

**From:** Mills, Cheryl D  
**To:** hdr22@clintonemail.com ; Shah, Rajiv (AID/A)  
**Sent:** Sun Jan 17 09:28:27 2010  
**Subject:** FW: Updated SMS Total \$\$  
FYI for call with Red Cross, whichever of you makes it.

---

**From:** Connell, Ellen K  
**Sent:** Sunday, January 17, 2010 9:26 AM  
**To:** Haiti DLC Distro  
**Cc:** SES-O\_CMS; stratcomm  
**Subject:** Updated SMS Total \$\$

Update: \$17.4 million raised by the SMS Campaign thus far from 1.7 million people, as of 0923 1/17.

---

**From:** Dowd, Katie W  
**Sent:** Sunday, January 17, 2010 9:22 AM  
**To:** Connell, Ellen K  
**Subject:** Re: Updated SMS Numbers?

We are at 17.4 million raised which comes from 1.7 million people.

---

**From:** Connell, Ellen K  
**To:** Dowd, Katie W  
**Cc:** CMS TaskForce1L-Media Monitor; PRS\_Issues; Starr, Katherine L; Schwerin, Daniel B; Kaplan, Jonathan E; Morrison, Christopher A (PACE)  
**Sent:** Sun Jan 17 08:35:59 2010  
**Subject:** Updated SMS Numbers?

Hi Katie, when you have updated fundraising numbers, could you send them to these people?

The most recent info I have was "To date this program has raised more than \$15 million from more than 1.5 million people."

Thanks,  
Elle