UNCLASSIFIED U.S. Department of State Case No. F-2014-20439 Doc No. C05780546 Date: 02/29/2016

RELEASE IN PART B5

**B**5

From:	Sullivan, Jacob J <sullivanjj@state.gov></sullivanjj@state.gov>
Sent:	Sunday, April 10, 2011 6:07 PM
То:	н
Subject:	Re: Sharpening the Aims and Execution of the Coalition Mission in Libya

I have made a number of adjustments based on conversations with folks this afternoon. Some address your questions. I have told Tom we were following up on his suggestion. I will share the doc with him and Strobe and Sandy. Will send you most recent in a few.

As for AU, there are early press reports but little else right now.

From: H [mailto:HDR22@clintonemail.com] Sent: Sunday, April 10, 2011 04:33 PM To: Sullivan, Jacob J Subject: Re: Sharpening the Aims and Execution of the Coalition Mission in Libya

From: Sullivan, Jacob J [mailto:SullivanJJ@state.gov]
Sent: Sunday, April 10, 2011 03:54 PM
To: H
Subject: Fw: Sharpening the Aims and Execution of the Coalition Mission in Libya

See traffic below, starting at the bottom with my proposed two-pager.

From: Burns, William J Sent: Sunday, April 10, 2011 03:26 PM To: Sullivan, Jacob J

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From: Sullivan, Jacob J Sent: Sunday, April 10, 2011 03: Fo: Gordon, Philip H; Steinberg, J		
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ent: Sunday, April 10, 2011 03: b: Gordon, Philip H; Steinberg, . c: Crocker, Bathsheba N ubject: Re: Sharpening the Aim	James B; Burns, William J; Feltman, Jeffrey D	•

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From: Gordon, Philip H
Sent: Sunday, April 10, 2011 03:05 PM
To: Sullivan, Jacob J; Steinberg, James B; Burns, William J; Feltman, Jeffrey D
Cc: Crocker, Bathsheba N
Subject: RE: Sharpening the Aims and Execution of the Coalition Mission in Libya

Jake – Good work. Will give close read later but quick reactions:

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If OK with you would like to share close-hold with Ivo to get a sense of what would be required at NATO to do this.

From: Sullivan, Jacob J Sent: Sunday, April 10, 2011 2:10 PM To: Steinberg, James B; Burns, William J; Gordon, Philip H; Feltman, Jeffrey D Cc: Crocker, Bathsheba N Subject: Sharpening the Aims and Execution of the Coalition Mission in Libya

Jim, Bill, Jeff, Phil –

I spoke with \_\_\_\_\_\_ and with S today about the steps we can take to improve both our public messaging and the actual execution of our Libya strategy. \_\_\_\_\_\_S found Tom Malinowski's arguments about the Kosovo example pretty convincing – namely, that we need a clearly defined set of aims and we need to relentlessly beat the drums on those aims. \_\_\_\_\_\_\_S thought it would be useful to put something on paper and send it around. I have written up some pretty rough jottings that I wanted to get your reaction to this afternoon.

The goal would be to circulate this to the participants on the call tomorrow.

Please let me know what you think.

## Sharpening the Aims and Execution of the Coalition Mission in Libya

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