



TUNISIA

INVESTMENT, TRADE & TOURISM

Date: November 15, 2011

George Marshall Conference Center

AGENDA

- 9:00 – 9:05 **Setting the Agenda**
Cheryl Benton, Deputy Assistant Secretary for Public Affairs
- 9:05 – 9:15 **Welcome**
Michael Hammer, Acting Assistant Secretary of State for Public Affairs
- 9:15 – 9:30 **Priorities in US – Tunisia Policy**
Amb. William Taylor, Special Coordinator for Middle East Transitions
- 9:30 – 9:45 **The Economic Agenda: Opportunities for Growth**
Jose Fernandez, Assistant Secretary for EEB
- 9:45– 10:00 **Public Private Partnerships: The Way Forward**
Kris Balderston, Special Representative for Global Partnerships
- 10:00 – 10:30 **Coffee Break**

10:30 – 11:30 **Investing in Tunisia**
Elizabeth Littlefield, President and CEO
Overseas Private Investment Corporation

11:30 – 11:45 **Trade with Tunisia**
TDA or EXIM

11:30 – 11:45 **Development**
USAID

12:30 – 1:30 **Lunch Break**

1:30 – 2:30 **Panel I: Franchising Opportunities**
TBD

2:30 – 3:30 **Panel II: Tourism Opportunities**
TBD

3:30 – 3:45 **Coffee Break**

3:45 – 4:45 **Panel III: ICT Opportunities**
TBD

4:45 – 5:00 **Closing Remarks - S**

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