Proposed co-marking with the USAID identity and the U.S. flag:

1). For the English-language (the one on the left could be for something large like a generator; the one on the right is for a smaller item such as a water filter and more compressed:


2). Depending on the audience and the language of the document, the tagline of the USAID identity may appear in other languages. In those cases, the same composition as in item 1 above will be used, but with the language as dictated by the audience or the language or the document.
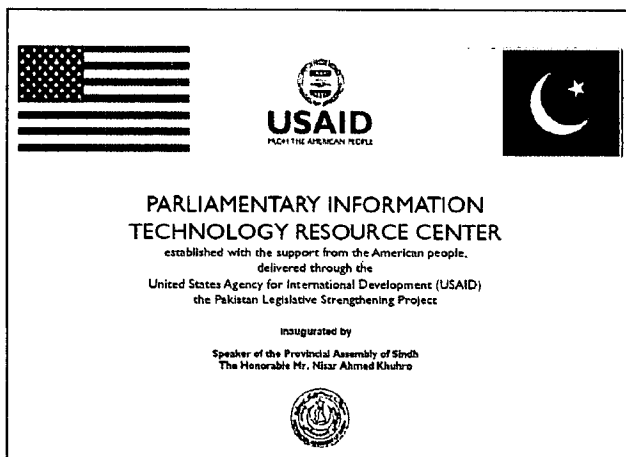
For example, for Urdu-speaking audiences, an Urdu-language tagline will be used:

3) Below is an example of letterhead co-branding in English with implementing partners:
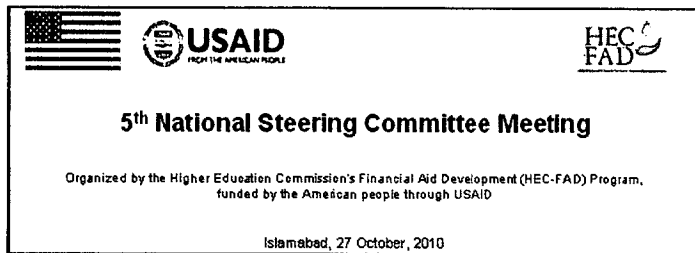
4). For plaques and other materials where it is important to demonstrate the partnership of the two involved countries, we recommend to use the two-flag approach, such as in the sample below:

5). For USAID Mission's communications in English (letters, PowerPoint presentations, etc):

6) For USAID Mission's communications (for example, a brochure in the local language on USAID's work to date), the USAID sub-brand may be written in one of the local languages, such as Urdu as follows: