

RELEASE IN PART B6
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**From:** H <hrod17@clintonemail.com>  
**Sent:** Saturday, April 2, 2011 10:47 AM  
**To:** 'millscd@state.gov'  
**Cc:** 'lvalmoro [redacted] Huma Abedin  
**Subject:** Re: Mexico project

B6

I am very excited about this project which I asked Jose to start, and I want time to meet w them before the lunch which I will do on the 17th. So let's plan for me to see the group +/- leadership either on the 16th or for breakfast on the 17th.

We also need to get Alec Ross/Katie Dowd/ Philippe/Fabiola/Kris etc to start working on both a press and social media strategy and outreach to every possible group including the Cong Hispanic Caucus, w Jose and others. We need to blanket Spanish language media, Mexican media, US national and border media, start a Facebook page and anything else that will work to show people-to-people diplomacy in action. Set up interviews for me and others. This has huge possibilities. And I want to be very visibly connected to it.

Be sure too that Roberta J and Judith McHale are informed and asked for ideas. We should discuss whether I need to call Calderon or Espinosa to let them know so they don't worry about what we're doing. In other words, we need a whole role out strategy.

----- Original Message -----

**From:** Mills, Cheryl D [mailto:MillsCD@state.gov]  
**Sent:** Saturday, April 02, 2011 10:34 AM  
**To:** H  
**Subject:** Fw: Mexico project

----- Original Message -----

**From:** jhv.cg [redacted]  
**Sent:** Saturday, April 02, 2011 09:00 AM  
**To:** Mills, Cheryl D  
**Subject:** Re: Mexico project

Yep. We will be serving in part as a conduit for US ngo's. For example, Henry, who serves on Habitat's board, is bringing them to Mexico. This is big, not to mention, unprecedented. I'm glad S encouraged us to do this. We would not have otherwise done so. She needs to take credit at our rollout on 17, May.

Sent via BlackBerry by AT&T

-----Original Message-----

**From:** "Mills, Cheryl D" <MillsCD@state.gov>  
**Date:** Sat, 2 Apr 2011 07:40:13  
**To:** <jhv.cg [redacted]>  
**Subject:** Re: Mexico project

This is just great

----- Original Message -----

**From:** Jose Villarreal [mailto:[redacted]]  
**Sent:** Friday, April 01, 2011 12:15 PM

To: Mills, Cheryl D; Abedin, Huma  
Subject: Mexico project

> Hi Cheryl & Huma - As you may know, since concluding my Shanghai role, I have been giving my all to building a Mexican American diaspora project aimed at helping build a civil society infrastructure in Mexico. Along with Henry Cisneros and Maria Echaveste, who have joined me on the board of the U.S.- Mexico Foundation, we have been traveling around the country to build support in the Mexican American community for our efforts.

> I am pleased to say that we will publicly launch this project on May 17 with a series of events in DC, including a national press club event that Henry C. will headline. As you know, our efforts have been inspired by Secy Clinton's charge to us to find ways to engage in Mexico. Part of the success of our efforts has been our ability to tell people that Secy Clinton is deeply committed to this project. I truly believe that this is an HRC legacy project. Nothing like this has ever been attempted in our community. We have been involved in precedent shattering conversations with Mexican civil society leaders, including the most prominent business leaders. We have reached deep into our pockets to demonstrate financial commitment. I personally gave \$10k to this effort. I am not alone.

> Now the ask: we'd like Secy Clinton to be our lunch keynote on May 17. As I mention, this is her baby - a wonderful legacy project that she can be proud of. I wish I could say that this is the last time that I'll ever ask for something but I'd probably be lying. Please try to make this happen. Her key Latino advisors/supporters are leading this.

> Thanks and miss you both, Jose