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Sent: Tuesday, March 1, 2011 2:46 PM
To: H
Subject: Fw: Arabic Media Engagements

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From: Smith, Dana S
To: Hammer, Michael A; McHale, Judith A; Crowley, Philip J; Mills, Cheryl D; Feltman, Jeffrey D; Sullivan, Jacob J
Sent: Tue Mar 01 10:52:36 2011
Subject: Arabic Media Engagements

I wanted to flag for all of you some of the incredible engagement our Dubai Hub has been doing on Arabic media today. There is a huge thirst for US officials communicating our message in Arabic and this is precisely the reason we have media hubs. Using material from the Secretary's speech in Geneva, Ambassador Rice's engagement yesterday and the many statements from the last few days, Hub Director Jennifer Rasamimanana has granted a slew of challenging interviews. For anyone who has ever done a 25 minute interview, just imagine doing it in Arabic!

These are from today alone.

Sabah Al Yom Ya Arab (MBC), 25 minutes
Al Jazeera English, 7 minutes
Sawt Al Arab Radio (Egypt), 5 minutes
ONTV (Egypt), 5 minutes
MTV (Lebanon), 20 minutes
ANB (Dan Ernst interview), 5 minutes

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