

RELEASE IN FULL

# The Dialogue with Young African Leaders

A series of youth engagement programs throughout Africa during the month of May

Over 200 programs and activities in 37 countries throughout Sub-Saharan Africa



Part of an ongoing arc of engagement with young Africans starting with the August 2010 President's Forum with Young African Leaders

## Objectives

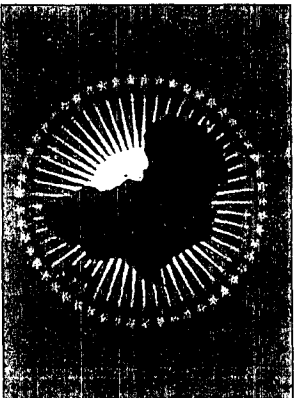
- 1) Showcase a new generation of young African leaders who are shaping the continent's future
- 2) Reinforce the U.S. commitment to fostering two-way dialogue between the United States and African youth
- 3) Help young people build the skills and networks they need to become positive agents of change and play active roles in their communities or countries

**Audience Trying to Reach**

- Engage a wide audience of African youth/ youth leaders between the ages of 16-35
- Build relationships with new youth contacts
- Include young Americans and African Diaspora



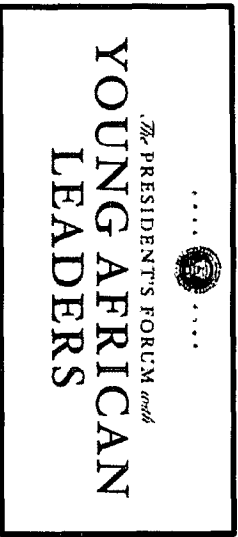
New African youth leaders/contacts/organizers/activists



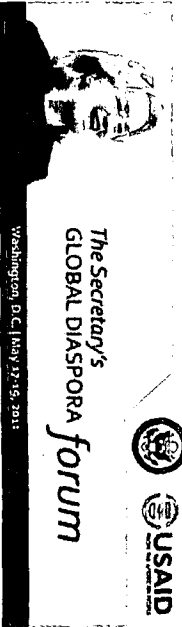
Delegates from the AU Youth Summit held in Ethiopia in April, 2011



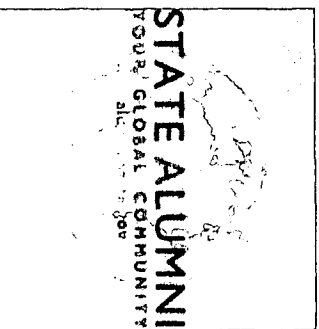
Young American leaders



Alumni of the President's Forum with Young African Leaders from last August, 2010



Africa Diaspora



Alumni of State Department Programs

## **Programs and Activities: DC-Post**

**Over 200 Events and Programs in 37 Countries**

Events focused on themes such as education, civics, entrepreneurship, culture, science and technology, media and journalism, women, environment, service and volunteerism, and health.



U/S McHale at African Leadership Academy in South Africa meeting with high school students being groomed to be leaders of tomorrow



DVC with Sierra Leone and Mozambique on developing leaders and organizing advocacy campaigns

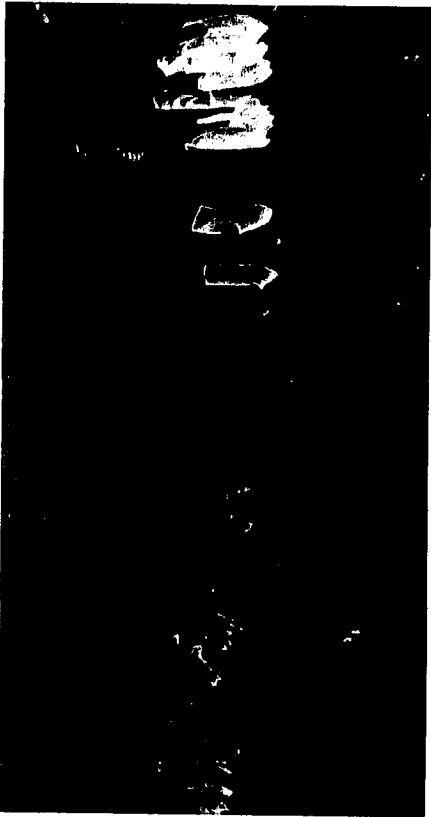


Teleconference with African Diaspora and African Union Youth Division Members in Ethiopia for brainstorm session on future collaboration



U/S Maria Otero DVC with youth in Kinshasa, DRC on the role of youth in democratic processes leading to elections

**Programs and Activities: Post Driven**  
Over 200 Events and Programs in 37 Countries



Slam Poetry Event in Lome, Togo that provided platform for political and cultural expression



Youth Workshop and advocacy training on HIV Prevention in Ghana



Young Eritreans discussing entrepreneurship and skill-sets for building their own business



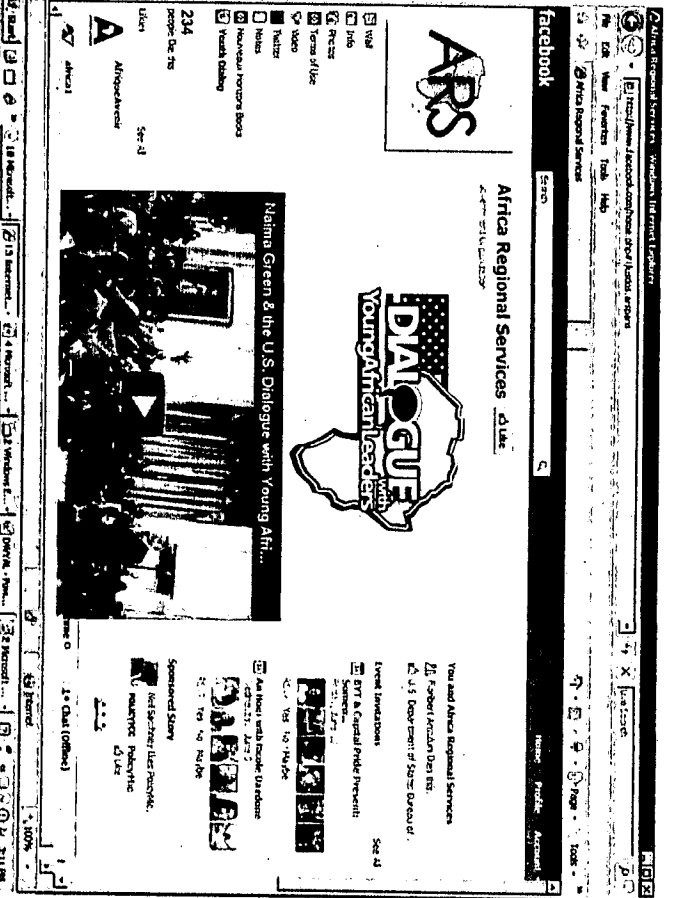
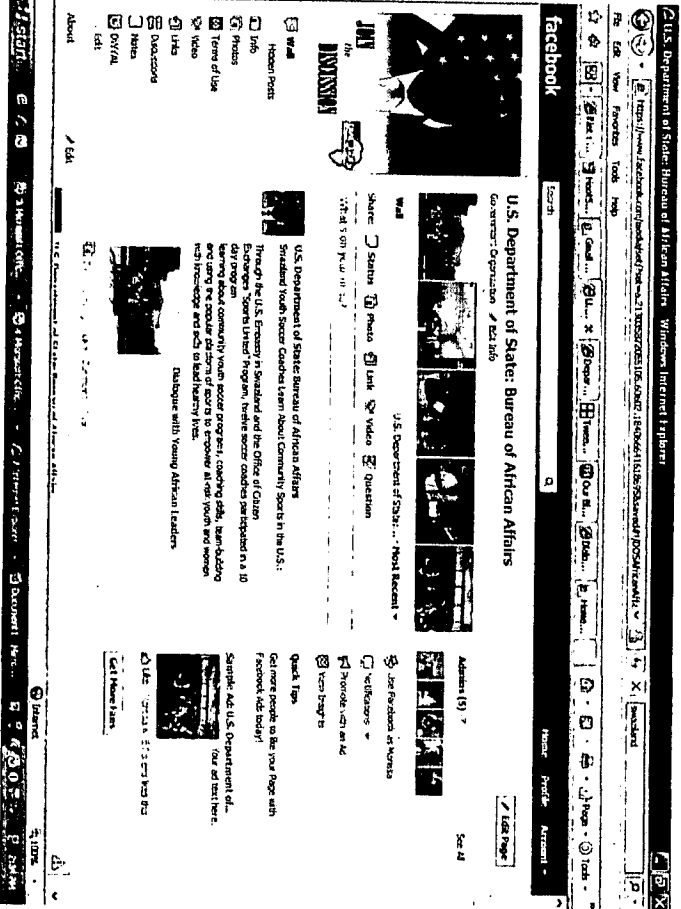
Peace Corps Volunteer leading an environmental awareness campaign for secondary students in Cape Verde

# Online Engagement on Social Media Platforms

The Dialogue featured a lively online component taking place on social media platforms. The pan-African online dialogue took place on the African Affairs Bureau's Facebook page



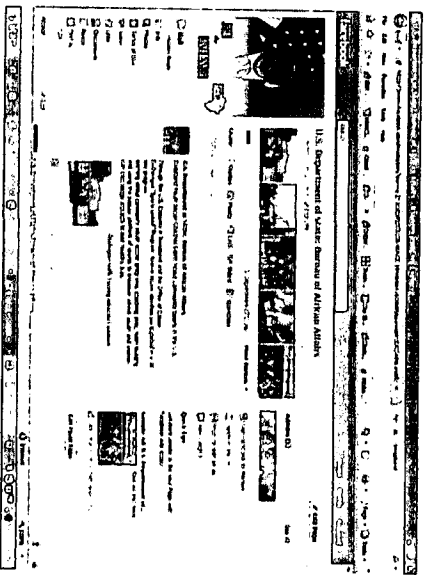
National discussions also took place on embassy Facebook sites in addition to language specific online dialogues such as the French dialogue produced by ARS Paris



## Online Engagement Data

Pan-African Dialogue on AF Bureau Facebook Site – 25,000 Views of Page

*“Change is the product of sound dialogue... As we take part in this dialogue as young African leaders, it is my hope that it will not just end at the point of participation but the point of action to make the two parts culminate in passion for change.” - Gilbert Rator, Kenya*



*“In order to promote entrepreneurship in Africa, the educational systems of all African countries must seriously adopt entrepreneurship as one of its most important curriculum, regardless of the course or field of study.”*  
 - Benjamin Dankaka, Nigeria

### Demographics


Age Range	% Female Users	% Male Users
13-17	0.24	0.61
18-24	7	12
25-34	13	23
35-44	7	13
45-54	5	6.7
55+	3.1	5



Word Cloud Representing dialogue themes on AF Bureau Facebook Site

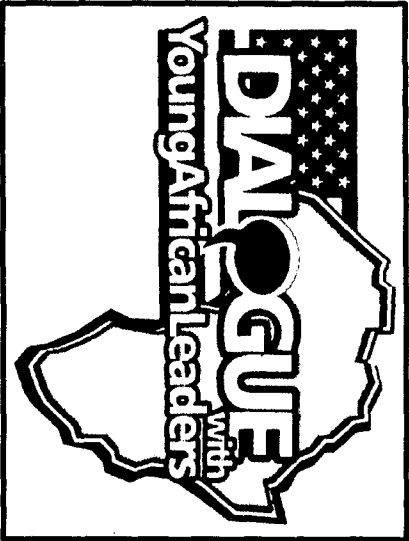
- Countries Represented in high frequency
- U.S.
  - Kenya
  - Nigeria
  - Cameroon
  - Uganda
  - Togo
  - Tanzania
  - South Africa
  - Sudan
  - Tunisia
  - Egypt
  - U.K.
  - France

**Ongoing Arc of Engagement with Young Africans**

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*The* PRESIDENT'S FORUM *with*  
**YOUNG AFRICAN LEADERS**

August 2010

The USG commitment to engaging young African leaders in an honest two-way dialogue is real and continues to progress



May 2011

S Trip – AGOA, FLOTUS Trip,  
POTUS Trip, AU Summit,  
UN Year of Youth

Future high-level youth engagement activities and programs on the continent planned for the upcoming months.

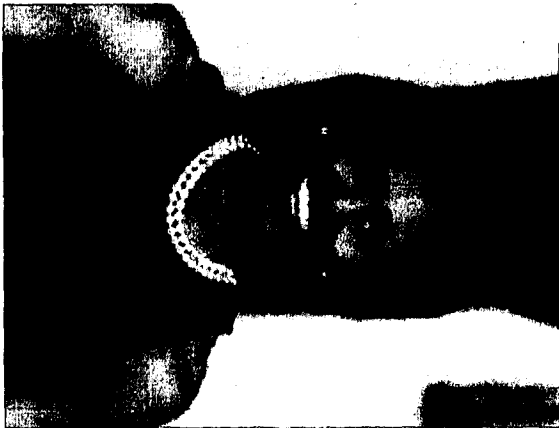
Summer 2011

**Look Towards the Future**

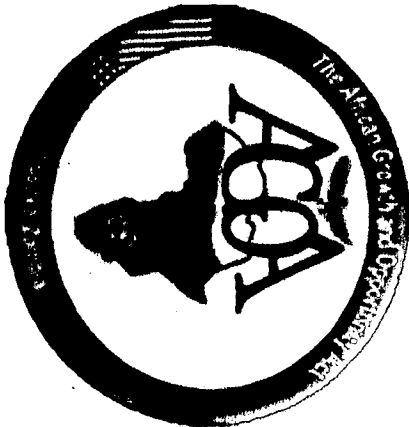
- Continue to engage young African leaders through upcoming events on the continent
- Use inputs and actionable ideas from the May Dialogue with Young African Leaders to shape policy and improve upcoming events and travel



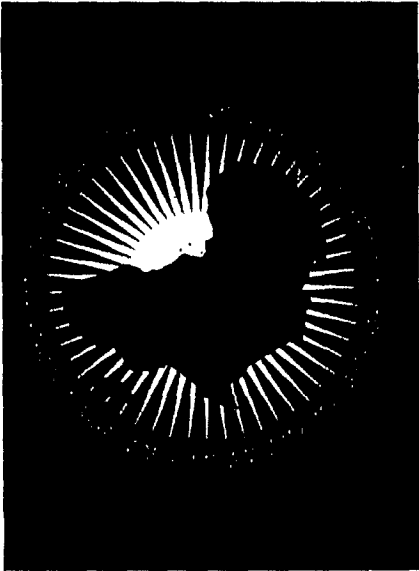
S Trip to Africa



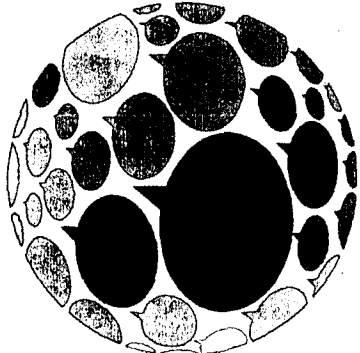
FLOTUS Trip to Africa



Youth Event at AGOA Forum



AU Summit  
Youth Empowerment Theme



Closing Summit  
UN Year of Youth

INTERNATIONAL  
YEARS OF  
YOUTH  
AUGUST 2010-2011  
OUR YEAR OUR VOICE