

RELEASE IN PART B6

From: PIR <preines[redacted]>
Sent: Sunday, September 18, 2011 8:34 PM
To: H
Cc: CDM; Maggie Williams; Melanne Verveer; Jake Sullivan
Subject: Re: Extending the life of the speech.

B6

I spoke with Gail Collins last week, and sent her the speech. She was away and didn't have a column on Saturday - but we left it that we'd talk again tomorrow, and I offered to put you on the phone with her. That would obviously go a long way to giving the speech legs.

As far as owning the phrase, this may sound goofy but we should see if www.participationage.com is available, and secure it.

From: H <HDR22@clintonemail.com>
Date: Sun, 18 Sep 2011 20:02:24 -0400
To: 'preines[redacted]<preines[redacted]>; 'jake.sullivan[redacted]<jake.sullivan[redacted]>; 'pverveer[redacted]<pverveer[redacted]>
Cc: 'cheryl.mills[redacted]<cheryl.mills[redacted]>; 'williamsbarrett[redacted]<williamsbarrett[redacted]>
Subject: Fw: Extending the life of the speech.

What can we do to extend speech and to own the Participation Age?

From: williamsbarrett[redacted] [mailto:williamsbarrett[redacted]]
Sent: Saturday, September 17, 2011 11:09 AM
To: H; cheryl.mills[redacted]<cheryl.mills[redacted]>
Subject: Extending the life of the speech.

I kind of heard that u were setting up or thinking about a foreign policy advisory council -- can't remember exactly. If you are--- pick ten of those people get on a conference call with them on Monday and ask them to find ways they can validate the points you made in the speech (they can validate it by putting it in their blogs, or newsletters or in up coming speeches.) -- especially pushing the "Participation Age" -- which should become a living legacy phrase for you -- got to get the phrase branded as your quickly. m