

RELEASE IN FULL

From: Mills, Cheryl D <MillsCD@state.gov>
Sent: Friday, October 14, 2011 5:06 PM
To: H
Subject: If Ellen DeGeneres in LA

I spoke with her manager today. OGAC is seeking to have her help promote your HIV/AIDS speech in two weeks as well as World Aids' Day.

Should you see her and end up in conversation, it would be ideal for you to share the following points:

**Talking Points for Secretary Clinton: Hollywood Bowl Party
and Ellen DeGeneres**

Background: I spoke with Ellen DeGeneres' manager, David McGuire, today about Ellen serving as a Special Envoy for Global HIV/AIDS Awareness. OGAC is developing a concept paper for consideration, but David agreed that there will be some sort of arrangement for Ellen to promote both your speech and World AIDS Day through social media or perhaps you phoning into her show at some point.

- I'm very excited about the possibility of your using your incredible platform to help us raise awareness about eliminating HIV/AIDS.
- I'm giving a speech in two weeks where I'm going to call upon the world to join the U.S. in creating an AIDS Free Generation.
- Thanks to the science, we are truly on the cusp of making this happen. And if you could help us raise awareness about this historic opportunity, it would be terrific.